



BAREFOOT TEACHER

KARIEMA LOWE PROFESSIONAL PROFILE

Background

Kariema holds a BA degree from the University of Cape Town. She has completed other courses in a range of fields, including IT, office management and public relations. She recently completed a course in project management at the Cape Peninsula University of Technology (CPUT).

Kariema has worked in the development sector for her entire career. She has developed a unique combination of skills in alumni relations, database design and management, fundraising and 'friendraising'. After a three-year stint as a database manager and fundraising project coordinator in the Alumni Office of the University of Cape Town, Kariema took on the challenge of starting up the very first Alumni Office at the Peninsula Technikon (now the Cape Peninsula University of Technology).

In the course of establishing the Alumni Office, she devised the alumni relations strategy, designed and developed a comprehensive alumni database, organised alumni representation on the Technikon Council, launched the first Alumni Association (including countrywide alumni committees), and managed alumni fundraising campaigns. For good measure she also secured funding for, and managed, the experiential training and employment of several student interns in her office.

As the fundraiser for Training Workshops Unlimited, an affiliate of the Cape Mental Health Society (CMHS), she developed a sustainable fundraising strategy that resulted in a number of strategic partnerships with CPUT and False Bay College, among other institutions.

In 2005, she also assisted in the project management of CMHS's flagship fundraising event, the Kite Festival. Kariema served the Early Learning Resource Unit (Elru) as its fundraiser until mid 2008. She handled all aspects of fundraising, such as donor research, managing the donor database, organising stakeholder events and writing highly successful funding proposals. She also managed Elru's communication projects, including publishing Elru's internal and external newsletters.

Barefoot Teacher

Kariema is a founder member of Barefoot Teacher. She is growing Each One Teach One™, the development arm of Barefoot Teacher. Each One Teach One projects are new Barefoot Teacher partnerships with non-profit organisations that assist NPOs to grow capacity in key areas, such as communications and fundraising, that will contribute to the organisations' long-term sustainability. Projects already launched include the development of long-term fundraising strategies, training and mentoring of fundraisers, fundraising campaigns and innovative communication and branding strategies.

Organisations assisted

Amy Biehl Foundation
Concept Literacy Project
Perinatal Mental Health Project
PASCAP Trust
Step Up 4 Life Trust
The Parent Centre
Hope House
Grassroots Educare Trust
University of the Western Cape Alumni office
Leliebloem House
African Youth Philanthropy Network
Western Cape Primary Science Programme (PSP)